

Prohas Ltd is a highly accredited Health and Safety Consultancy with a reputation for providing outstanding Customer Care and Support. We work with clients in many sectors such as Construction, Hospitality, Motor trade, we also support and act as a trusted Health and Safety partner to a many High Street names.

We are an ambitious team who are focused on growth, putting our customers at the heart of what we do. Our culture is can-do and fun where everyone has a part to play. As a business we love our employees to contribute to growth of the business with suggestions and improvement ideas.

We are seeking....

We are offering an exciting opportunity for a Home Based Trainee/Graduate Digital Marketing/Social Media Person to promote our company.

Due to continued growth, Prohas Health and Safety Consultancy are now seeking the services of a Graduate/Trainee Digital Marketing/Social Media person to promote the business and keep the world informed of the various services and information Prohas has to offer.

This is a part time (leading to full time for the right candidate), home-based role with no two days the same. The successful candidate will be required to be very creative and ensure we stand out from the crowd.

The Candidate

As part of a small team you really do need to be a self-starter as the role will require a great deal of autonomy. You will be encouraged to make suggestions for improvements to the business through your own experiences. Far from being "just another worker" the successful candidate has a genuine opportunity to develop and grow alongside the business. We promote a culture which recognises innovative, creative and new ideas which adds value and helps the business grow. This means you will be able to put your stamp on the business.

This will be an excellent development opportunity for someone already in a similar role or a recent graduate. We will also offer additional training and development to enhance the skills and knowledge of the successful candidate.

You should demonstrate fantastic organisational skills and will need to be able to manage your own time and meet targets and deadlines.

Excellent verbal communication skills are essential as you will need to develop strong relationships with all levels of the business.

Your responsibilities

The successful candidate will provide a range of Health and Safety Social Media posts that grab the attention of the reader; their role will include:

- Liaising with third party media companies
- Respond to comments/requests from followers in a pro-active manner
- Advise clients in the use of their Health and Safety Management System to ensure it becomes an integral part of their day to day activities
- Create videoblogs that can be used for client proposals/campaigns.
- Use a variety of digital marketing tools such as Mailerlite and Canva.
- Advising clients on matters of Health & Safety standards and relevant codes of practice and best practice affecting their business

Skills, Competencies, Qualities required

- Digital Marketing Qualification (Ideally)
- Experience of Social Media Sales / Digital Marketing
- Creative and responsive
- Diplomatic
- Experience of digital marketing packages i.e. CANVA (ideally)
- Highly organised with meticulous attention to detail
- Fluent and fully conversant with English Language
- A Level English (Ideally)
- Be able to demonstrate excellent PC skills and be fully conversant with Microsoft packages – mainly Word, Excel and Powerpoint
- Confident presenter and able to communicate at all levels

Application deadline: 30th August 2021

Job Types: Full-time, Permanent, Home Based

Salary: TBC

Benefits:

Company pension

Mileage: TBC

Education:

A-Level or equivalent (preferred)

Licence/Certification:

Work remotely: Yes

To learn more about our fabulous company; please visit our website: www.prohas.co.uk or like our Facebook page: Prohas Safety Support @prohas.co.uk.