



BUSINESSHIVE
E-FACTOR'S CLUB



e.factor



SPONSORSHIP BROCHURE 2024

The time has
come for a new
approach to
recruitment

GREAT BIG SMALL BUSINESS FESTIVAL WEEK SPONSOR PACKAGE

£5,000+ VAT

MONDAY 30TH SEPTEMBER - FRIDAY 4TH OCTOBER 2024

This established annual event is the highlight of the local business calendar. Attracting hundreds of business representatives from around Northern Lincolnshire and beyond, this is a week of celebration.

Recognising the importance of our essential, diverse and entrepreneurial business community, the festival includes events such as;

Business Hive Live - The biggest local business expo in Northern Lincolnshire.

Five or more business workshops and masterclasses on core business topics

Exclusive tours of key business premises such as PRAX oil refinery & Grimsby Fish Market.

The ever-popular Great Big Small Awards, a celebration of the best of local business.

Sponsorship includes:

- Announcement in all PR and across our extensive social media network of your sponsorship.
- Logo on all pre festival promotions and media (commencing 3 months prior to the event)
- Placement of onsite marketing material such as pull up banners, leaflets etc at every event
- Reserved seating at Hive Live key note speaker for up to ten sponsors guests
- Two seats at the 'always sold out' Great Big Small Awards night.
- A welcome presentation at Hive Live by the sponsors representative
- Inclusion in all follow up PR and Social media, during and after the Festival.
- High-res files for all event photography
- Free business stand at the Business Hive Live Expo in prime location
- Complimentary lunch in restaurant with speakers and E-Factor MD for 2 staff at Hive Live



MONDAY 30TH SEPTEMBER 2024



BUSINESS
HIVELIVE

SHOWCASING THE BEST OF LOCAL BUSINESS

WE ALL ENJOY BEING PART OF A VIBRANT AND ENTREPRENEURIAL BUSINESS COMMUNITY, AND EVERY YEAR **BUSINESS HIVE LIVE** BRINGS THIS VIBRANCY TO LIFE.

WITH OVER FIFTY BUSINESSES EXHIBITING AND HUNDREDS OF VISITORS ATTENDING THROUGHOUT THE DAY, THIS IS THE PLACE WHERE YOUR BUSINESS CAN PUT ITS BEST FOOT FORWARD, MEET LOTS OF NEW POTENTIAL CLIENTS AND ENJOY THE COMPANY OF OTHER LOCAL BUSINESSES. WE ALSO BRING INTERNATIONAL SPEAKERS, WHO ARE EXPERTS IN THEIR FIELD.

WHY WOULDN'T YOU WANT TO BE INVOLVED IN THE BIGGEST BUSINESS EXPO IN NORTHERN LINCOLNSHIRE FOR 2024?

 BUSINESSHIVE
E-FACTOR'S CLUB



HIVE LIVE BREAKFAST NETWORKING SPONSOR PACKAGE £650 + VAT



- **LOGO ON ALL PRE-EVENT ADVERTISING, PRINTED MATERIAL, SOCIAL MEDIA AND WEBSITE**
- **PROMOTIONAL PULL UP BANNER IN FOYER FOR EVENT DAY**
- **LOGO AND COMPANY PROFILE IN EVENT BROCHURE (HANDED OUT TO ALL ATTENDEES)**
- **10 PLACES FOR BREAKFAST NETWORKING EVENT**
- **COMPLIMENTARY SEATS RESERVED FOR KEYNOTE SPEAKER SESSION**
- **SHORT SPEECH TO ALL ATTENDEES & YOU WILL BE THE OFFICAL OPENER OF HIVE LIVE 2024**
- **BRANDING ON LARGE SCREEN ON STAGE NEXT TO SPEAKERS**
- **HIGH RES FILES FOR ALL EVENT PHOTOGRAPHY**



HIVE LIVE VENUE PARTNERSHIP SPONSOR PACKAGE £1,650 + VAT

- LOGO ON ALL PRE-EVENT ADVERTISING, PRINTED MATERIAL, SOCIAL MEDIA AND WEBSITE
- PRODUCT / PROMOTIONAL PLACEMENT OUTSIDE THE VENUE
- LOGO AND COMPANY PROFILE IN EVENT BROCHURE (HANDED OUT TO ALL ATTENDEES)
- COMPLIMENTARY SEATS RESERVED FOR KEYNOTE SPEAKER SESSION (UNLIMITED)
- PRIVATE MEET AND GREET WITH KEYNOTE SPEAKER
- FREE BUSINESS STAND AT THE EXPO IN PRIME LOCATION AND FREE BOTTLED WATER
- COMPLIMENTARY LUNCH IN RESTAURANT WITH SPEAKERS AND E-FACTOR MD FOR 2 STAFF ON THE DAY
- BRANDING ON LARGE SCREEN ON STAGE NEXT TO SPEAKERS
- HIGH RES FILES FOR ALL EVENT PHOTOGRAPHY



HIVE LIVE SPEAKER SPONSOR PACKAGE

£2,250+ VAT

- LOGO ON ALL PRE-EVENT ADVERTISING, PRINTED MATERIAL, SOCIAL MEDIA AND WEBSITE
- PROMOTIONAL PULL UP BANNER IN FOYER FOR EVENT
- LOGO AND COMPANY PROFILE IN EVENT BROCHURE (HANDED OUT TO ALL ATTENDEES)
- PRESS RELEASE FOR E-FACTOR & SPONSOR FOR LOCAL PRESS
- COMPLIMENTARY SEATS RESERVED FOR KEYNOTE SPEAKER SESSION (UNLIMITED)
- PRIVATE MEET AND GREET WITH KEYNOTE SPEAKER
- 2 SIGNED COPIES OF KEY NOTE SPEAKERS BOOK
- PLACE ON BUSINESS LEADERS PANEL DISCUSSION (OPTIONAL)
- FREE BUSINESS STAND AT THE EXPO IN PRIME LOCATION AND FREE BOTTLED WATER
- COMPLIMENTARY LUNCH IN RESTAURANT WITH SPEAKERS AND E-FACTOR
M.D. FOR 2 STAFF ON THE DAY
- SEPERATE SPONSOR AREA WITH TEA, COFFEE, WATER AND AREA TO WORK
- BRANDING ON LARGE SCREEN ON STAGE NEXT TO SPEAKERS
- HIGH RES FILES FOR ALL EVENT PHOTOGRAPHY





FRIDAY 4TH OCTOBER 2024

**GREAT BIG SMALL
BUSINESS AWARDS 2024**

THIS IS THE HIGHLIGHT EVENING OF THE YEAR WHERE YOU GET TO DRESS IN YOUR BEST, AND ENJOY THE COMPANY OF OTHER BUSINESS OWNERS IN A TRUE CELEBRATION OF THE TRIUMPHS, ACHIEVEMENTS AND SHEER DETERMINATION OF OUR LOCAL NORTH EAST LINCOLNSHIRE BUSINESSES, AND THE PEOPLE WHO RUN THEM.

IF THE LAST THREE YEARS ARE ANYTHING TO GO BY, THIS REALLY IS A NIGHT NOT TO BE MISSED!

ENTERING THE AWARDS IS STRAIGHT FORWARD FOR BUSINESSES AND THE PR GAINED FROM BEING SHORTLISTED IN ONE OF A DOZEN CATEGORIES IS IMMENSE, (NOT TO MENTION THE TWO FREE PLACES EVERY FINALIST GETS FOR THE AWARDS EVENING).

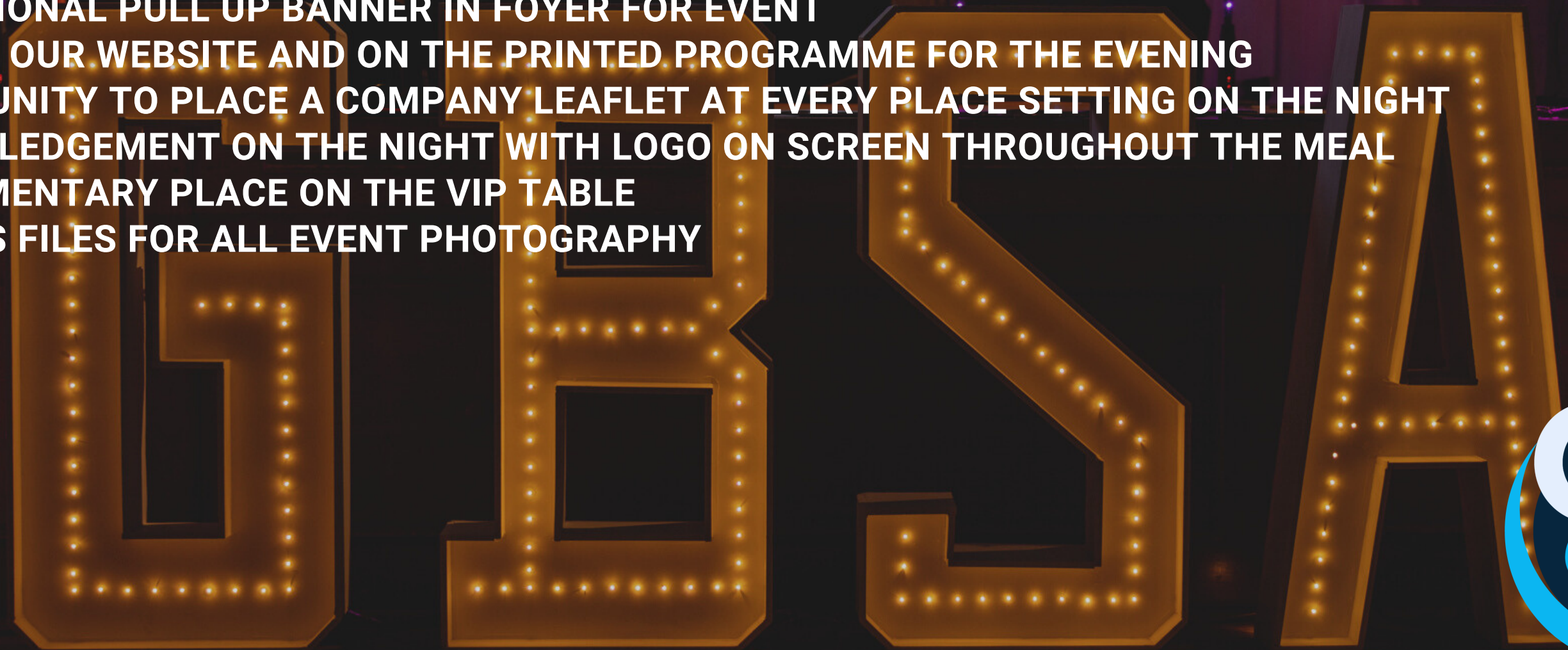
SUPPORT AND BE PART OF THE MOST POSITIVE UPLIFTING AND MOTIVATING NIGHT OF THE YEAR.....



GREAT BIG SMALL BUSINESS AWARDS 2024 AWARD SPONSOR £700 + VAT



- OPPORTUNITY TO PRESENT SPONSORED AWARD ON THE EVENING TO THE WINNER
- LOGO ON ALL PRE-EVENT ADVERTISING, PRINTED MATERIAL, SOCIAL MEDIA AND WEBSITE
- PROMOTIONAL PULL UP BANNER IN FOYER FOR EVENT
- LOGO ON OUR WEBSITE AND ON THE PRINTED PROGRAMME FOR THE EVENING
- OPPORTUNITY TO PLACE A COMPANY LEAFLET AT EVERY PLACE SETTING ON THE NIGHT
- ACKNOWLEDGEMENT ON THE NIGHT WITH LOGO ON SCREEN THROUGHOUT THE MEAL
- COMPLIMENTARY PLACE ON THE VIP TABLE
- HIGH RES FILES FOR ALL EVENT PHOTOGRAPHY



GREAT BIG SMALL BUSINESS AWARDS 2024 DRINKS RECEPTION SPONSOR

£1,000 + VAT

- DRINKS RECEPTION FOR ALL ATTENDEES PRIOR TO THE AWARDS. HELD IN THE BAR AREA.
- LOGO ON ALL PRE-EVENT ADVERTISING, PRINTED MATERIAL, SOCIAL MEDIA AND WEBSITE
- PROMOTIONAL PULL UP BANNERS IN THE ROOM FOR EVENT
- LOGO ON OUR WEBSITE AND ON THE PRINTED PROGRAMME FOR THE EVENING
- OPPORTUNITY TO PLACE A COMPANY LEAFLET AT EVERY PLACE SETTING ON THE NIGHT
- ACKNOWLEDGEMENT ON THE NIGHT WITH LOGO ON SCREEN
- COMPLIMENTARY PLACE ON THE VIP TABLE
- HIGH RES FILES FOR ALL EVENT PHOTOGRAPHY



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START-UP ACADEMY

Are you **ambitious?**
Do you want to
learn from experts?
Are you looking to
accelerate your
business growth?

Delivered by
HEY Growth Hub
Part of
HEY
Hull and East Yorkshire
Local Enterprise
Partnership

#GrowMyS
Discover new opp
growth with free
advice tailored to

Stay ahead
competit
adapting
technolo

Reach mo
customer
better ma

#GrowM
CT For Growt

@he
MyS
HEY Growth

**To find out more information and become a sponsor
contact Rachel Appleton
07957 573466 Rachel.Appleton@e-factor.co.uk**

